



# R.M.K. COLLEGE OF ENGINEERING AND TECHNOLOGY

R.S.M. NAGAR, PUDUVOYAL-601 206



## EDC & IIC ACTIVITIES 2019-2020

<u>S.NO</u>	<u>Title</u>	<u>Date</u>	<u>No of student participants</u>	<u>No of faculty participants</u>
1	India First Leadership Talk Series	08-22-2019	62	23
2	ONE DAY WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS (IPR)	10-04-2019	30	62
3	NEAT Logo Contest	10-05-2019	12	2
4	Organise One Day Workshop on Problem Solving/Design Thinking/Ideation Workshop/ Campus Hackathon etc.	10-10-2019	45	3
5	My Story - Entrepreneur's Life & Crossroad – Motivational Speak - To be Share by Entrepreneurs	09-17-2019	55	12
6	Organise One Day Workshop on “Entrepreneurship and Innovation as Career Opportunity”	10-03-2019	70	15
7	My Story - Innovator's Life & Crossroad- Motivational Speak - To be Share by Innovators	08-28-2019	5	21
8	Field/Exposure Visit to Village/Society /School/Industry/Market – Identity real Life Problem	10-23-2019	55	5
9	Innovation Day Campaign	10-15-2019	150	21
10	Students Innovation FEST-2019	09-28-2019	70	2
11	INNOVATIVE DESIGN CHALLENGE CONTEST 2019	09-25-2019	35	5
12	Organise a Product Design/ Design Thinking Workshop at Campus	01-09-2020	62	3
13	Idea Submission in Smart India Hackathon 2020	01-23-2020	180	10
14	Workshop on National Innovation and Start-up Policy (NISP)	12-17-2019	52	6
15	Organise a workshop/Seminar/Call for Paper presentation on	12-07-2019	67	8

	Innovation/Social Innovation & Entrepreneurship			
16	SIX-DAY FACULTY DEVELOPMENT TRAINING PROGRAMME	12-03-2019	0	5
17	ONE DAY WORKSHOP ON INNOVATION VOUCHER PROGRAMME	12-12-2019	0	9
18	Demo Day – Exhibition Cum Demo for PoCs & Mentorship Session for Innovators (or) Student Entrepreneurs	12-06-2019	60	15
19	Field/Exposure Visit to Design Centre/Makers’ Space/Fab Lab/Prototype Lab/Tinkering Lab etc	12-19-2019	162	6
20	Product Development Phases - Story Telling - (Innovators in Campus)	01-06-2020	52	2
21	Demo Day – Exhibition Cum Mentorship Session for Innovators (or) Student Entrepreneurs	02-21-2020	36	5
22	Organise Workshop on Business Model Canvas (BMC) and (or) Business Plan Competition to Invite Innovative Business Models from Students	02-25-2020	250	15
23	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre	02-22-2020	133	6
24	Organise One/half day Interactive/online Session/Mentoring Session “Hangout with Successful Start-ups” (Entrepreneurs in Campus )	02-19-2020	120	4
25	Organise One Day Awareness/Mentoring Session on IPR & IP Management for Innovation and Start-ups or Online Session on Intellectual Property (IP) Management at Early Stage of Innovation and Start-ups	02-13-2020	60	2
26	Organise One day Session on “How to plan for Start-up and legal and Ethical Steps”	02-25-2020	167	2
27	One Day Workshop on Intellectual Rights	02-12-2020	60	4

28	Leadership Talk	04-07-2020	105	54
29	Leadership Talk		110	53
30	Leadership Talk		104	56
31	Leadership Talk		103	58
32	How to Identify Right Problem and Solution using the Double Diamond Approach in Design		50	56
33	Entrepreneurship, Business Idea and Business Model Canavas	05-05-2020	62	56
34	National Innovation and Startup Policy for Students and Faculty 2019	04-28-2020	44	52
35	Session on Accelerator/Incubation - Opportunity for Student Faculty - Early Stage Entrepreneurs	04-29-2020	48	58
36	Hangout with Successful Startup Founder and Learn on Design thinking Approach for Hardware Innovation	05-04-2020	50	51
37	Role of Network Enablers in driving I&E in HEIs - A Case of TiE, India	05-01-2020	47	56
38	A Webinar on Secrets of Successful Entrepreneur	05-09-2020	40	4
39	Understanding Role and Application of Marketing Research at Idea to StartUp Stage - Foundation Level		47	51
40	Frugal Innovation and Social Entrepreneurship	05-21-2020	55	50
41	Webinar on Essential Business skills	05-23-2020	40	4
42	Innovation Risk Diagnostic: Product Innovation Rubric (PIR)	05-15-2020	43	4
43	Understanding Angel and Venture Capital Funding - What is there for Early Stage Innovator & Entrepreneurs	05-08-2020	5	41
44	Idea Submission for the Launch of 5G hackathon by Department of Telecommunications	02-21-2020	4	1
45	Impact Lecture Series-Lecture I	04-22-2020	150	25
46	Impact Lecture Series-Lecture 2	04-28-2020	121	62
47	Leadership Talk	04-20-2020	285	58
48	World Intellectual Property Week Activity (Quiz)	04-26-2020	74	55

<b>49</b>	E-Resources for Digital learning	05-27-2020	31	25
<b>50</b>	TEN STEPS TO BECOME AN ENTREPRENEUR	05-02-2020	120	53
<b>51</b>	Innovating Self- Screen and Identify right opportunities	05-13-2020	290	96
<b>52</b>	Leadership Talk	05-09-2020	264	87
<b>53</b>	Leadership Talk	04-15-2020	22	25
<b>54</b>	Leadership Talk	04-14-2020	12	27
<b>55</b>	Leadership Talk	04-13-2020	29	12
<b>56</b>	Leadership Talk	05-02-2020	305	92
<b>57</b>	Leadership Talk	04-27-2020	396	95
<b>58</b>	Leadership Talk	04-30-2020	309	88
<b>59</b>	Science Day	03-10-2020	175	5
<b>60</b>	Leadership Talk	04-10-2020	33	15
<b>61</b>	Leadership Talk	04-17-2020	50	5
<b>62</b>	Leadership Talk	04-16-2020	20	5
<b>63</b>	Leadership Talk	04-17-2020	20	5
<b>64</b>	Leadership Talk	04-18-2020	20	5
<b>65</b>	Leadership Talk	04-18-2020	20	5
<b>66</b>	Interaction with Student Innovators and Entrepreneurs Emerged from Smart India Hackathon (SIH)	05-22-2020	55	56
<b>67</b>	Use of Market Data and Application of Marketing Research Tools and Methodology - Advance Level	05-20-2020	48	58